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**PRODUCTION DESIGN ASSOCIATES (PDA) ANNOUNCES WINNER  
OF THE SUMMER EVENT SWEEPSTAKES  
Prize winner receives free event services**

**CHARLESTON, SC (August 10, 2009)** –Production Design Associates (PDA), a leader in providing lighting, sound, video production, staging and skilled technicians, congratulates the Charleston International Film Festival as the winner of the Summer Event Sweepstakes. PDA offered current and prospective clients the chance to win \$5,000.00 of technical event services. Individuals and companies who submitted a request for proposal to PDA between June 10, 2009 and July 31, 2009 were eligible to win.

In a time of shrinking revenue and resources, PDA wants their customers to know that event service options are available for all budgets. The PDA Summer Event Sweepstakes offers a chance for event and meeting planners, future brides, non-profits and others seeking to hold events an opportunity to have the lighting, audio, staging and other technical services for free.

PDA's President Jeff Nickles affirms the significance of adaptability, "So many of our clients, particularly non-profits, rely on income from events to fund their cause and pay the bills. We want those organizations to be able to carry on and know that PDA is flexible and responsive to all budgets without compromising quality."

The Charleston International Film festival is slated for April 8-11, 2010 at the American Theater in Charleston. The Charleston International Film Festival (CIFF) is a 501(c)3 non-profit organization created in 2007 to bring people together through the art and science of film. Through this unique art, which has the power to touch our emotions and provoke thought like no other, the festival intends to promote the exchange of ideas, a greater cross-cultural awareness, and inspire others around the world. For more details about the third annual festival, visit their website: [www.charlestoniff.com](http://www.charlestoniff.com) .

**About PDA:**

PDA is a leader in providing lighting, sound, video, staging, sets, trained technicians and anything else that a client may need for an event or installation. Founded in 1991, locally owned and operated, PDA has an impressive list of clientele including The White House (with over 75 shows throughout the country), The G8 Summit, CNN, BMW, Vought/Global Aeronautica, Spoleto Festival USA, Senators Hillary Clinton and John McCain, the Ravenel Bridge Gala, Embassy Suites Hotels, LPGA, and many more. Visit [www.pdastage.com](http://www.pdastage.com) for more information.